



Sponsorship Opportunities

Boardroom Presentation Sponsorships

\$7,500 for the 1st, \$6,500 each for up to 2 additional, \$5,500 each for each over 3. Includes:

- 35 minute presentation and discussion session with 11 guests
- 2 passes for admission to Summit general sessions and special functions
- Showcase table top exhibit and meeting space for one on one meetings
- Coordination of boardroom participants and one on one meeting scheduling
- Complete post event database of Summit Attendees
- Guest Profile information on all of your boardroom participants
- Company information listing and posting of presentation slides at the Summit website
- Logo listing in the print event program guide

*Note: Purchase of at least one boardroom slot is required to sponsor any general sessions or events.

Advanced Pricing
Prices go up \$1,000 Jun. 1, 2010

- Day 1 Kick Off Reception at Hotel: \$5,000
 - Includes introductory remarks
 - Literature distribution*
 - Branding on signage, tent cards on high top tables
 - One Ad Wall

- Day 1 Opening Event: \$17,500

- Includes
- Literature
- Branding

- Day 2 Breakfast Sponsorship: \$10,000

- Includes
- Literature
- Branding

Summit Schedule

Monday, November 1	
5:30 – 7:00	Welcome Reception
7:00 – 10:00	Kick-Off Event
Tuesday, November 2	
7:30 - 9:00	Breakfast Presentation
9:10 - 9:45	Boardroom Presentations
10:00 - 10:35	Boardroom Presentations
10:50 - 11:25	Boardroom Presentations
11:40 - 12:15	Boardroom Presentations
12:15 – 1:45	Lunch Presentation
2:00 - 2:35	Boardroom Presentations
2:50 - 3:25	Boardroom Presentations
3:40 - 6:00	Roundtable Discussions
7:00 - 11:00	Reception, Dinner, Awards, Event
11:00 - 12:30	Midnight Munchies
Wednesday, November 3	
8:00 - 9:00	Breakfast Presentation
9:15 - 3:00	Showcase/One-on-Ones, buffet lunch
3:00 – 4:00	Summit Finale

- Day 2 Lunch Sponsorship: \$10,000

- Includes
- Literature
- Branding on signage

- Roundtable Sponsorship: \$10,000

- Includes introductory remarks and company reps to assist in facilitating discussions
- Literature distribution*
- Branding on signage
- Branding on whitepapers post event (including a full page back cover ad)

CEPro100 INTEGRATORS SUMMIT

the guaranteed VIP appointment event

- Day 2 Evening Reception: \$5,000
 - Includes introductory remarks
 - Literature distribution
 - Branding on top table
 - One Ad Wall
- Day 2 Dinner Sponsorship: \$12,500
 - Includes introductory remarks
 - Literature distribution
 - Branding on signage
- Day 2 Evening Event Sponsorship: \$6,500
 - Includes introductory remarks
 - Literature distribution*
 - Branding on signage
- Day 3 Breakfast Sponsorship: \$10,000
 - Includes introductory remarks
 - Literature distribution
 - Branding on signage
- Day 3 Buffett Lunch Sponsorship: \$5,000
 - Literature distribution*
 - Branding on signage
- Summit Finale: \$10,000
 - Sponsor to produce a memorable 60 minute event
 - To be customized in conjunction with AE Ventures Management team
- Guest Schedule Sponsorship: \$3,500
 - Logo on guest schedules
 - Showcase meeting space number included on schedules
 - Contact information and one line advertising included on schedules
- White Paper Sponsorships (Limited to 6): \$3,000
 - Produced by AE Ventures
 - Logo on front cover
 - Full page ad on back cover
 - Sponsor and AE Ventures can use in their marketing efforts post event



- Registration Sponsorship: \$3,500
 - Literature* distribution at the registration counter
 - Logo on kickpanel
 - Ad Wall in the registration area
 - Banner* to be hung behind the registration area
- Banner advertising on web site: \$500
- Lanyards*: \$3,000
- Badge Holder Sponsorship: \$3,000
- Additional One on One Meetings: \$1,000
 - Available to sponsors with 3 or more boardrooms only
- Hotel Room Distribution Sponsorship (Limited to 3-1 per Day): \$3,500
 - In Room drop of literature*, welcome package* etc. to all attendees

*sponsor to supply

Packages

Platinum

- Minimum of 6 boardrooms or \$50,000 commitment
 - Top Billing
 - Added value: Web Banner, Full Page Ad in Directory and One Email Sponsorship if available

Gold

- Minimum of 4 boardrooms or \$40,000 commitment
 - 2nd Billing
 - Added Value: Web Banner and Full Page Ad in Directory

Silver

- Minimum of 3 boardrooms or \$25,000 commitment
 - 3rd Billing
 - Added Value: Web Banner or Full Page Ad in Directory